



TraVek Presents:

TIPS & CLIPS

If you can read
this, you can take
me home!

March 2020

TraVek Remodeling
15575 N 83rd Way, Ste A-4
Scottsdale, AZ 85260
www.travek.com
480-367-1171

ROC #168997, #168998, #324789

Hello friends! We are pleased to send you this monthly issue of *Tips & Clips*. It is our way of saying that you are important to us and we truly value your business. Please feel free to pass this newsletter on to your friends and neighbors. Enjoy!

Calendar of Events

Coming up...

March 17: St Patrick's Day!



March 19: Design & Remodeling Seminar 4:00 - 6:30 p.m. at TraVek. 15575 N 83rd Way Ste A-4, Scottsdale, AZ 85260 Registration required, seating is limited. Register at travek.com or call 480-367-1171.

STARMARK
C A B I N E T R Y

March's Remodeling Seminar is sponsored by Starmark Cabinetry. See more about Starmark inside at Starmark Spotlight

March 22: Scottsdale Philharmonic FREE Concert 4:00 - 6:00 p.m. at La Casa de Cristo Lutheran Church 6300 E Bell Rd. Scottsdale, AZ Come early. Seating is limited.



"Rod was exceptional! Work was great! You should be proud to have him working for you."

William M.
Paradise Valley

Dear Valued Customers and Employees,

For being a shortened month, February still managed to fit in a lot of wonderful news and developments for us here at TraVek.

First and foremost, we are proud to share that we were awarded four CotY Awards courtesy of the NARI Greater Phoenix Chapter! Thank you to our wonderful customers for putting your confidence in us to design and complete your projects! See inside for more on this honor.

We are launching a new program called the "10-Day Kitchen"! If you love your layout but are unhappy with the look (or even embarrassed), you just might be the perfect fit for this program. Imagine waking up two weeks from now and walking into your dream kitchen! For more information and to see if this is a compatible possibility for your home, check Thom Pitschke's "Designer's Column" inside!

We are brimming with excitement to share that we are expanding our Handyman Services and launching a third TraVek Handyman van! With the growing requests and excellent reviews of loyal and new customers alike, we are anticipating adding even more to the team as the year progresses! Are you a homeowner that has a monthly list of small repairs and installations you are constantly working on? OR, do you own a business or are involved in a business that is in need of a Handyman to come and patch or fix up areas outside of your team's expertise? If so, call and ask how our TraVek Handyman Service can partner with you. 480-367-1171 (ask for Tracy).

Our February Remodeling Seminar had such a great energy and we loved hosting such interactive and enthusiastic guests! One attendee shared, "Thank you so much for the time and effort you put into this presentation." If you know someone who wants to remodel but has never remodeled before, this is a great way for them to start and learn about the remodeling process. See our website for details on the March 19th seminar.

If one of your favorite parts of our newsletter is our Featured Project, then this month's story is a must-read! This Scottsdale homeowner was abandoned by her original contractor, leaving her home torn apart and exposed. It was exactly the horror story that homeowners fear for their remodeling projects but never truly expect can happen to them. Check out the back page to see how TraVek was able to come alongside and rescue this home from the limbo in which it was stuck.

Best Regards,

Von Raisanen, CR, CKBR
President, TraVek, Inc.



From the Doc: Social Darwinism

In nature, the strong survive and those best suited to survival will out-live the weak. According to Social Darwinism, those with strength (economic, physical, technological) flourish and those without are destined for extinction.

It's that time of year when people are fighting colds, flu, and other infections. In fact, right now we have the Corona virus that is scaring people across the world. The best way to fight these infections is to build your system to fight against them.

There are 3 products you should keep stocked in your home to help fight against those winter bugs:

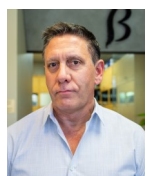
Lauricidin contains Monolaurin and is used for preventing and treating colds (the common cold), flu (influenza), swine flu, herpes, shingles, candida albicans, and other infections. It is also used to treat chronic fatigue syndrome (CFS) and to boost the immune system. If you are feeling like you are coming down with the flu or a cold, boost your immune system. Start by taking a scoop of Lauricidin every 2 to 4 hours.

Dr Braggs apple cider vinegar is a natural prebiotic made from fresh pressed, USDA Organic certified apples grown and harvested in the USA. Contrary to what you may think, apple cider vinegar is not an acid once consumed. Instead, it has an alkaline effect on the body when taken internally. This is a huge benefit when you are getting sick and your body is in an acidic state. Drink one ounce of Dr Braggs apple cider vinegar followed by four ounces of water. When you are sick, do this heavy dosing 3 times a day. Apple cider vinegar may cause diarrhea. That is a good thing because it's getting the toxins out of your body. To maintain good health, Dr Braggs apple cider vinegar may be taken once daily.

XYMOGEN K2-D3 has the most bio-available and bio-active form of supplemental Vitamin K2 available and Vitamin D3 (cholecalciferol), the identical form in which Vitamin D is derived in the body from cholesterol and synthesized by sunlight on the skin. Deficiency in Vitamin D is associated with increased autoimmunity as well as an increased susceptibility to infection. Take 10,000 International units of XYMOGEN K2-D3 once a day for at least 10 days if you are getting sick. Get your Vitamin D level tested with blood work to find out how much your body needs. Some need more, some need less.

To learn more about what supplements would be specific for your needs, schedule a nutritional consultation at drburdorf.com or call 480-951-5006.

Yours in health,



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Dr. Burdorf is one of only seven Board-Certified Chiropractic Neurologists in the State of Arizona. He deals with very complex neurological issues, and is a doctor patients go to after they have been dealing with their situations for many months or even years, and have been unable to find help elsewhere.

Designer's Corner

What? A kitchen remodel in just ten days?

Do you like the layout of your kitchen, but not the look? We can help you with that! TraVek is introducing a 10-Day Kitchen remodeling program. If you'd like to update your kitchen with the latest and greatest features, but don't need to make any major layout changes, our designers will work with you to make that happen.

With minimal drywall, electrical, and plumbing changes, you will be enjoying your new kitchen in just ten working days. Your kitchen design selections will not be limited to stock on hand items. We use the same high quality cabinetry, plumbing fixtures, and countertops that we always use, but install them in less time.

If you have been considering a kitchen remodel, but have been afraid of remodeling drama, give us a call. We can help you decide if a 10-Day Kitchen remodel is right for you. If you'd like more information, but are not quite ready to schedule an appointment, please attend our next Remodeling Seminar on March 19. We will discuss the benefits of the 10-Day Kitchen program, as well as other remodeling options.



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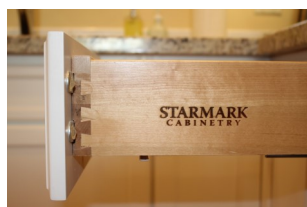
StarMark Spotlight

Going Green in Cabinetry

StarMark Cabinetry is well-crafted custom cabinetry that is good for your home, and good for our planet.

StarMark Cabinetry is a certified brand in the Kitchen Cabinet Manufacturers Association (KCMA) Environmental Stewardship Program. The program recognizes companies that demonstrate an ongoing commitment to sustainability including the use of environmentally responsible materials in cabinet products and minimized environmental impacts realized through recycling wastes and using low emission coatings.

By achieving this certification, StarMark Cabinetry is going beyond minimum requirements and demonstrates leadership in growing a sustainable company.



From
www.starmarkcabinetry.com

Water Damage

The leading cause of homeowner's insurance claims stems from water damage. While some claims are a result of surface and ground water entering from outside the home, many occur due to a burst pipe or water escaping from an appliance.

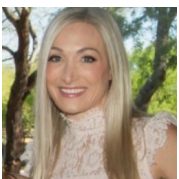
Most homes have numerous water points and each one is a potential claim waiting to happen.

Fortunately, there are steps homeowners can take to minimize the likelihood of a loss occurring:

- 1) Install device sensors that monitor for leaks and shut off the water at the master plumb valve if a leak is detected. Some systems can be monitored by an alarm company who will be alerted in the event of a leak. This is particularly beneficial if you have a fire suppression sprinkler system that has an accidental discharge.
- 2) Replace the hot water heater. The average lifespan is approximately 15 years so if your unit is reaching the end of its life, consider replacing it before a loss occurs.
- 3) Check under cabinets for leaks and have them repaired promptly.
- 4) Have a plumbing inspection completed annually and an HVAC inspection done twice a year (winter and summer) to stay ahead of issues before they result in a claim.
- 5) If you don't reside in your home year round, consider having a caretaker or property manager check on your house frequently so water damage doesn't sit undiscovered for an extended period of time.
- 6) Replace washing machine hoses and refrigerator water lines with steel braided hoses.

Water damage can wreak havoc on your home as well as your lifestyle. Even the very best insurance policies cannot mitigate the inconvenience of a claim. Taking proactive measures to prevent a loss from occurring can save a lot of disruption in the future. Insurance is meant to cover sudden and direct physical loss rather than maintenance issues, so staying ahead of problems before they happen is prudent.

Experiencing a claim is not the time to find out you don't have the right personal risk management program in place. An annual review of your insurance can help to ensure that you are properly covered for whatever life throws your way.



Liza Bronstein
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Can Solar Work for You?

With limited inventory and homes going under contract quickly, how important is a roof inspection when purchasing a home with solar? Many homeowners in the valley are facing frustration and financial set backs when a leak is discovered and there are solar panels that need to be removed, so the roof can be repaired or replaced.

It isn't until a leak is discovered that a homeowner is told by the solar company it will take approx. 4-6K to remove and reinstall, and they are backlogged 4-8 months. This is when you step back and wonder if the investment or lease really saved you money.

The best advice I give to my new buyers is if it has solar, the roof must be newer in order for it to make sense. If you are considering buying or selling, have the professionals at TraVek come out and give you a full roof inspection, so you are fully aware and you won't suffer from "regretter muscle".



Colleen Olson

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2020 Greater Phoenix NARI CotY Awards



TraVek took home four Contractor of the Year (CotY) Awards gifted by the National Association of the Remodeling Industry (NARI): Greater Phoenix Chapter.

That categories awarded were Best in Show: Residential Detached Structure, Residential Kitchen, Residential Bath, and Residential Interior!

"This is just another validation that what [the TraVek team] is doing is appreciated out in the marketplace not only by our customers, but by others in the industry."

Von Raisanen

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remodeling
BIG50

Ask about our 10-Day Kitchens!

ENTERTAINMENT AND EDUCATION FOR OUR CUSTOMERS

March 2020



Featured Project: Whole Home Remodel, Scottsdale (Grayhawk)

In the Before picture, you can see the hanging wires and exposed insulation that the original contractor left behind when they dropped the job. In the After you see a beautifully classic home restored. To see more pictures of this project, go to www.travek.com/About Us, and then click on the picture of Thom. These pictures will show up at the bottom of his page for Projects Thom has recently completed.



Thom Pitschke, Designer

Matt Baron, Lead Carpenter

