

Ultra Premium Designer Shingle Collection Brochure

(RESGN579)

Updated: 1/17



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

L I F E T I M E

Designer

S H I N G L E S

gaf.com

The Essence Of Luxury.

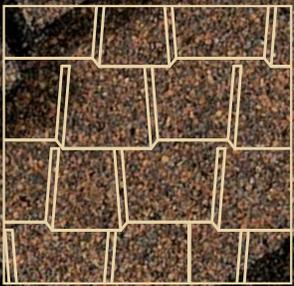


Color Shown:
Grand Canyon®
Storm Cloud Gray

The ultimate in luxury. GAF Ultra-Premium

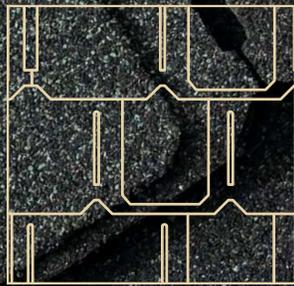
*Designer Shingles have transformed the roof into
the final accent that turns a house into your home.*

*The innovative designs and technology coupled with
an unparalleled sophisticated beauty create a roof
of the finest caliber. Unmatched, peerless — you
have finally found the ultimate shingle.*



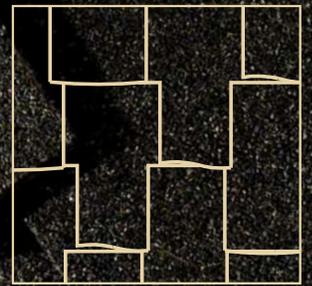
G L E N W O O D[®]

*The Most Authentic
Wood-Shake Look
Shingles You Can Buy*



C A M E L O T[®]

*Timeless Beauty...
Uncompromising
Performance*



G R A N D
C A N Y O N[®]

*The Ultimate Choice
For A Rugged
Wood-Shake Look*



Glenwood[®]

LIFETIME *Designer* SHINGLES

Color Shown:
Weathered Wood



With the unparalleled look of genuine hand-cut wood shakes,

Glenwood® Shingles provide both charm and rugged beauty.

These shingles are a finishing touch as well as the final,

luxurious detail.



Golden Prairie*

Weathered Wood

Adobe Clay

Chelsea Gray

Autumn Harvest

Dusky Gray

*Rated by the Cool Roof Rating Council (CRRC), can be used to comply with Title 24 roofing product requirements, and meets the Los Angeles Green Building Code.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



CAMELOT[®]

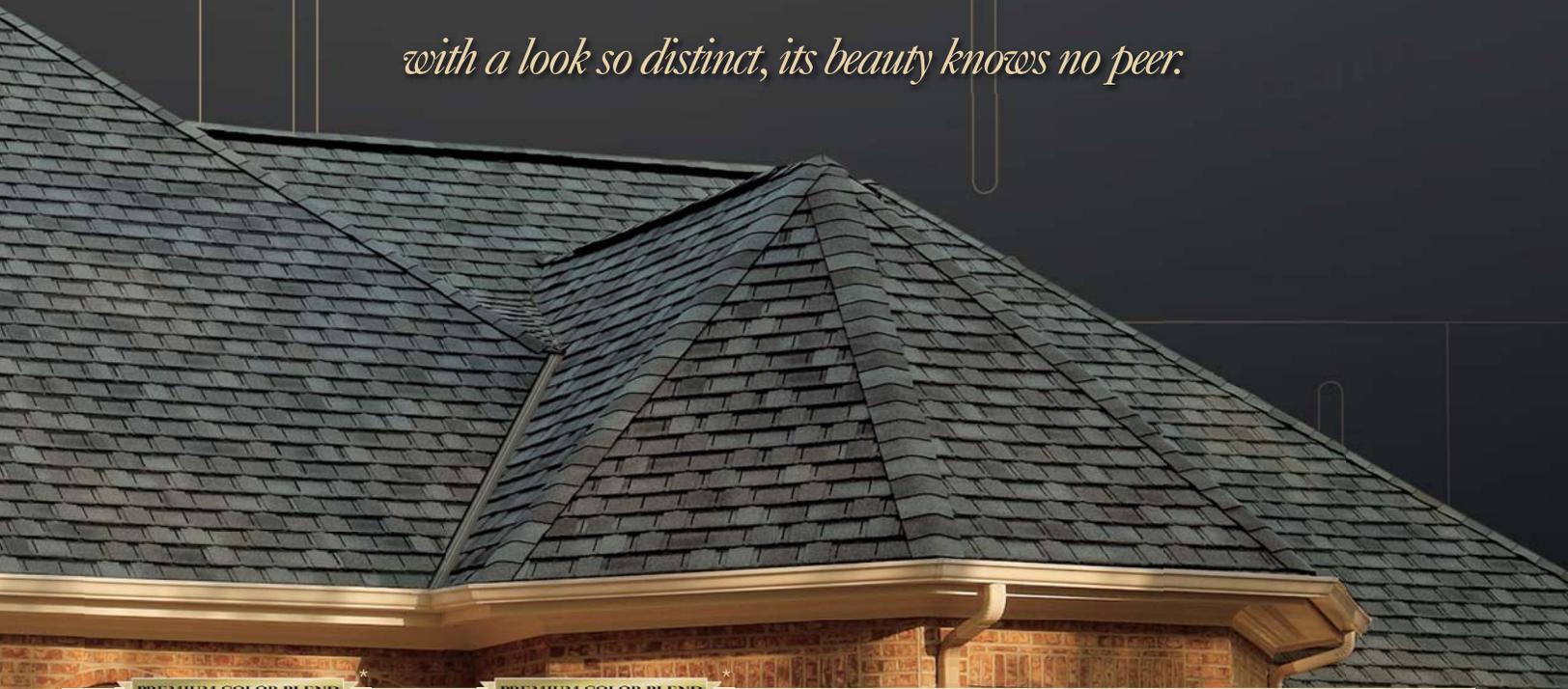
LIFETIME *Designer* SHINGLES

Color Shown:
Antique Slate



A true masterpiece takes dedication and passion but without the final brushstroke, it will look forever unfinished. Camelot®

Shingles were flawlessly created to be that final finishing touch with a look so distinct, its beauty knows no peer.



*Uses premium color shingle granules in an exclusively formulated color blend. This product is not available in all areas. See gaf.com for availability and details.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Grand Canyon[®]

LIFETIME *Designer* SHINGLES

Color Shown:
Storm Cloud Gray



The beauty of a tree would be nothing without the lush, glossy green leaves to make it shine. A home with a Grand Canyon® roof is no different, creating that last note of beauty as it captures shades and shadows of nature in all its living color.



Storm Cloud Gray

Mission Brown

Black Oak

Sedona Sunset

Stone Wood

This product is not available in all areas. See gaf.com for availability and details.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



All GAF Ultra-Premium Collection Lifetime¹ Designer Shingles Offer You These Great Benefits:

- **Affordable Luxury...** GAF Lifetime Designer Shingles are only a fraction of the cost of traditional slate or wood shakes
- **Sophisticated Designs...** Artisan-crafted shapes combined with dimensional designs result in a sophisticated beauty unmatched by typical shingles
- **Custom Color Palettes...** Specially formulated color palettes are designed to accentuate each shingle's natural appeal
- **High Performance...** Designed with Advanced Protection[®] Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/APS/ to learn more)
- **StainGuard[®] Protection...** Helps ensure the beauty of your roof against unsightly blue-green algae²
- **Highest Roofing Fire Rating...** UL Class A, Listed to ANSI/UL 790
- **Stays In Place...** Dura Grip[™] Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph (209 km/h)³
- **The Ultimate Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice[®] Protection (non-prorated material and installation labor coverage) for the first ten years¹
- **Perfect Finishing Touch...** Use Timbertex[®] Premium Ridge Cap Shingles or Ridglass[®] Premium Ridge Cap Shingles⁴



U.S. only



EXPLORING SHINGLE STYLES

& COLORS

WITH NANCY FIRE



Nancy Fire, the design director for HGTV HOME, has defined an exciting trend — taking the Inside Out.

Nancy states, "As homeowners spend more time outside of their homes, they want to extend their interior style and sensibility — whether that be elegant, traditional, or more contemporary — to their outdoor living spaces that include the yard, the deck, and the roof.

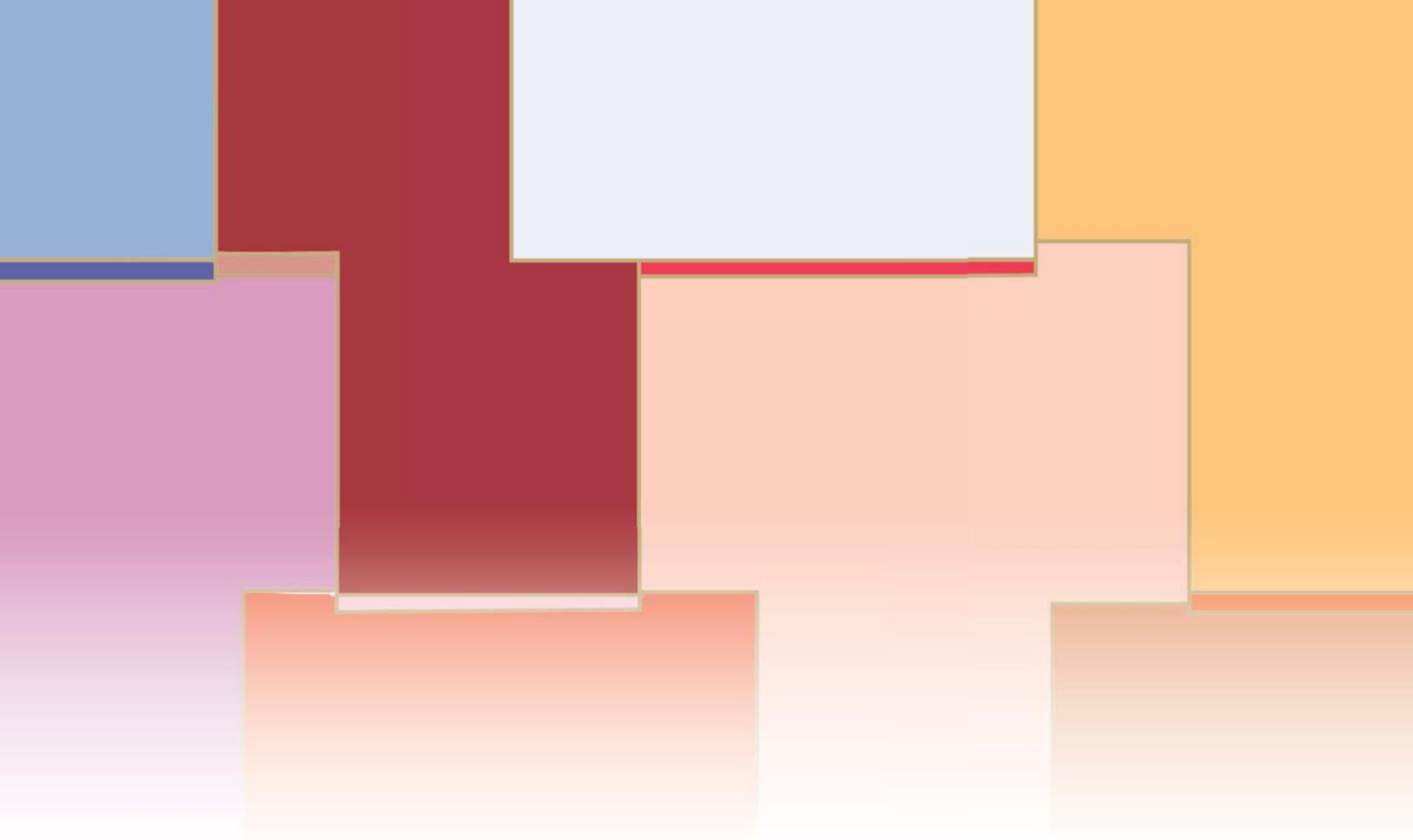
"Your roof is a decision with a long-term impact. So make shingle, roofing style, and color choices that will complement your home and your personal style, providing you with years of comfort and satisfaction."

¹ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

² See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.

³ This wind speed coverage requires special installation. See GAF Shingle & Accessory Ltd. Warranty for details.

⁴ These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.



The color and style of your shingle are important! They go hand in hand when considering what shingle to use on your roof. After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

Choosing colors for your home's exterior is fun and exciting — and it's also a very significant decision. Remember, the color palette you select won't change with the seasons; it's going to be part of your home for the long term. So whether you like bolder colors that make a statement or you prefer more subtle, softer tones, you want to be sure that the palette you choose today is one that you'll still enjoy on your home years from now.

- Consider how much of your roof is visible from the street. Many times, larger roofs look more inviting using neutral tones while smaller roofs can be a bit more colorful, with more unique patterns.
- For a more traditional color palette, use tones of a color to incorporate a more subdued style into the exterior of your home. A neutral roof color creates the perfect backdrop for other colors.

- For a more contemporary design statement, try bringing attention to the top of your home (such as, using a red roof on a gray house) while coordinating trees and shrubs in the yard that will extend your roof color to your outdoor space (in this instance, like the Red Leaf Maple).

When it comes to choosing the style of your roof shingle, there's no such thing as right and wrong — there's only what works best for you and for your home. Certain elements, such as the size and pitch of your roof, can help determine what shingle style will better complement your home's exterior. Today, there are many types of shingle profiles and patterns available to help you differentiate your roof. Decide the statement you want to make, and embrace it!

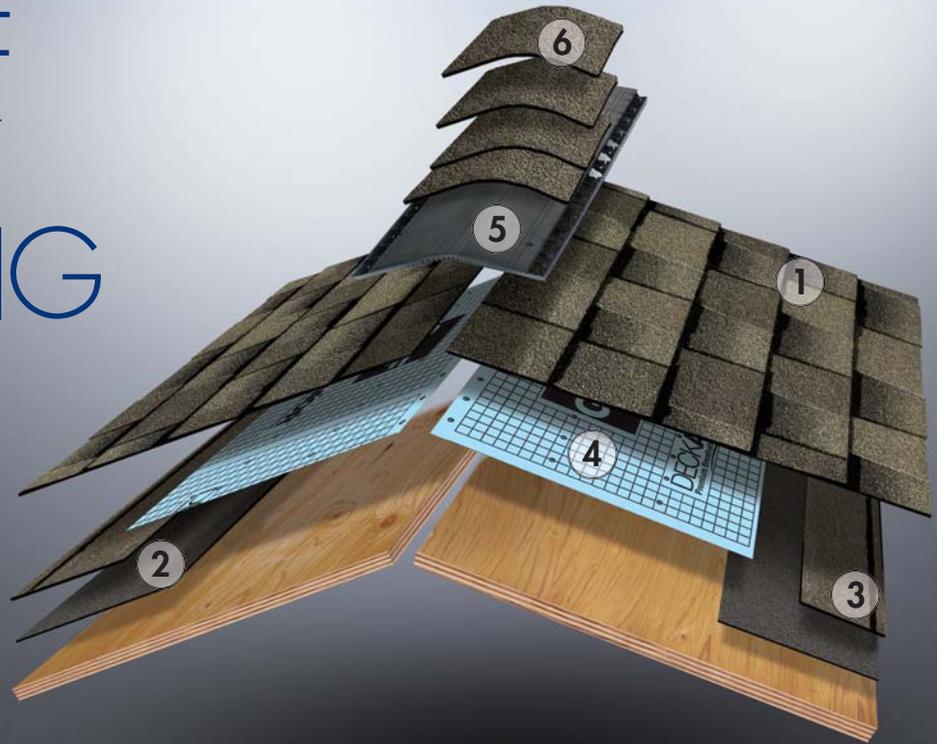
- Color and texture add dimension to any home. In choosing your exterior shingle style, remember the importance of curb appeal in making these choices.

- The architectural style of your home is a key component when choosing a shingle style. A Colonial house, for example, might look best with a shingle that features a cleaner, more defined line, while a Victorian home could use a shingle with a more intense hue or a more elaborate and detailed design.
- A large roof surface is much like a blank canvas, giving you almost limitless possibilities for making a dramatic change in the look of your home's exterior. But smaller roofs or roofs with more variations in pitch also offer great opportunities, allowing the incorporation of more unique designs or patterns.

Above all, choose the shingle color and shingle style that make you feel the most comfortable. It's your home, your personality, your lifestyle. The final decision should reflect that — and do so beautifully!

THE GAF LIFETIME[†] ROOFING SYSTEM

Because There's More To A Roof Than Just Shingles



GET AUTOMATIC LIFETIME PROTECTION ON YOUR ENTIRE GAF ROOFING SYSTEM![†]

A new roof is more than just shingles. When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get a Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories.[†] Why settle for anything less?

- 1 Lifetime[†] Shingles**
- 2 Leak Barrier**
- 3 Starter Strip Shingles**
- 4 Roof Deck Protection**
- 5 Cobra[®] Attic Ventilation**
- 6 Ridge Cap Shingles**

GAF offers you many great Lifetime Shingle choices, including **Timberline[®]** Shingles with Advanced Protection[®] Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection[®] Shingle Technology results in excellent protection for your home while reducing the use of precious natural resources. That's better for your home — and better for the environment!

To learn more about why Advanced Protection[®] Shingles are your best choice, visit gaf.com/APS/.



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)



^{*}In the North, most building codes require the use of Leak Barrier at the eaves.

[†]See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.